#### SAN FRANCISCO

## Small Business Development Center











Marketing/Sales

Management

Finance

Distribution

and more...

### The Gateway Entrepreneurship Program

#### The Keys For Achieving Business Success!!

This 9 week series is designed to assist established and emerging entrepreneurs to meet challenges, manage change and plan for the future.

Brought to you by: San Francisco Small Business Development Center

Participants will receive information needed to grow and expand an existing business or launch a new business including business planning, marketing, organization skills, financial management, selling and capital access.

# September 18 thru November 13, 2006 9 Monday evenings 6:00 pm to 9:00 pm

Sep.	18	Kick-off / Making your Vision Happen
Sep.	25	Business Plan Development-Creating Your Game Plan
Oct.	02	How to Market & Drive People to Your Business
Oct	09	Selling Savvy: Selling Smarter, Not Harder
Oct	16	Recordkeeping Management for Financial Profitablity
Oct.	23	Cash Flow is King-Cash Flow Forecasting
Oct.	30	Time Management & Organizational Skills
Nov	06	Smart Management Strategies
Nov	13	Do You Need Capital? Where is the Money? / Graduation

City College of San Francisco-Southeast Campus
1800 Oakdale Avenue, San Francisco, CA 94124 (in Bayview Community)

<u>To register</u> call the SFSBDC at 415-908-7501
or complete application on reverse side and submit with payment

Cost for 9 weeks is \$95. Space is limited. Advance registration recommended



San Francisco Small Business Development Center

#### **Gateway Entrepreneurship Program Application**

Last Name:		First Name:			
Mr. □ Mrs. □	Ms. □ Dr. □				
Firm Nam <u>e:</u> Corp. □	Sole Prop. □	Ptrship □	LLC 🗆	Start-up □	
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Telephone:		E-Mail: _			
Mailing Address:					
Nature of Business:					
How Long in Business:					
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If a Start-up, when do you proj	ect opening your t	ousiness: _			

Make check out to: SF Community College District Mail \$95 Check and this Application to:

SF Small Business Development Center 455 Market Street, 6th Floor San Francisco, CA 94105

#### Please copy this application if you know others who may want to apply.

The classes will be held every Monday evening (6 to 9 pm) from Sep. 18 through Nov. 13, 2006 at City College of San Francisco-Southeast Campus, 1800 Oakdale Ave. San Francisco, CA 94124 (in Bayview)