



OUT Spoken

SF's Talk Show for the LGBT Community

OUT Spoken is the television show that covers the LGBT community, the legends, the leaders, the entertainers, the risk takers and the issues.

This weekly half-hour magazine talk-show, which runs four nights each week, is hosted by Tim Gaskin and features Donna Sachet. Each week the show explores the outspoken people in the community. Folks in the arts, entertainment, politics or who are in the news. In the studio, Gaskin sits down with his guests and goes to the center of the issues. OUT in the field, Gaskin and Sachet cover the events that enhance the quality of life of the LGBT community. Mondays 6:30 p.m., Tuesdays 9:00 p.m., Wednesdays 7:00 p.m. and Fridays 7:30 p.m.

Advertise and get on the show!

Over the course of the airings, more than 250,000 people living in San Francisco will turn to ComcastSF channel 11 and watch OUT Spoken. 38.5% of ComcastSF viewers have gone to college and earn more than \$75k per year (24.3% earn above \$100k) and 41% are already homeowners. (Source: Strat Q - View, Scarborough SF Bay Area 2003, Release2, Demographic of the 331,000 SF Comcast Cable Viewers.)

Advertising is easy and affordable!

Each \$50.00 thirty-second spot airs four nights primetime and the one-time commercial production costs is as little as \$100. There are other ways to get on the show as a community leader guest or by becoming a title sponsor.

| Investment | Time | Description |
|------------|-----------|--|
| \$200.00 | 30-second | Commercial - Spot runs four times (4 airings) primetime each week. |
| \$2600.00 | 30-second | 13-Week Commercial Contract - Spot runs four times (4 airings) primetime each week for one-quarter. |
| \$10,400 | 30-second | 52-Week Commercial Contract - Spot runs four times (4 airings) primetime each week for one year. |
| \$20,000 | 1-episode | 13-Week Title Sponsorship/52 Primetime Airings - Substantial discount given for long-term commitment. |

The Team!

Producer and Host Tim Gaskin along and Segment Host Donna Sachet.

More Info!

www.outspokensf.com.